

**A BST Seminar
On Creating an Injury-Free Culture**

Leading With Safety

**Birchwood Hotel and Conference Centre,
Near O.R. Tambo International Airport
18-19 October 2011**

Leading to an Injury Free Culture

Years of experience helping clients implement employee-driven systems have shown us that leadership behaviour is one of the most critical factors in the success of safety initiatives. The reason is that leaders, through what they choose to focus on and how they go about doing the things they do, significantly impact the organisational culture that drives performance.

Best Practices

Organisational culture is the hidden factor that drives safety performance. Sites with identical safety initiatives – but with different levels of trust, communication, and management credibility – have vastly different end results. Research shows that a difference in key organisational characteristics can make all the difference in the success of safety and other performance initiatives.

Getting from *What* to *How*

The Leading with Safety seminar is designed for anyone who wants to take safety performance to the next level – and build a foundation for far-reaching organisational excellence. Learn what characteristics your organisation needs to develop to become high-performing, why leadership is integral to developing that culture, and the concrete steps forward to an organisation that truly leads with safety.

Charting new Directions in Safety Improvement

Attend this seminar and find out how leading companies are creating and sustaining change by:

- Harnessing the power of leadership.
- Using safety as a foundation for excellence.
- Leading with Safety to greater overall performance as an organisation.

Seminar Content:

Why Lead with Safety?

- Why it is essential to move the focus of safety activities beyond mere compliance, and what it means to be a safety leader.
- How safety is foundational to a high performance culture.

Understanding Organisational Safety Culture

- The link between leadership activities and organisation culture.
- How to focus leadership actions to influence activities on the floor.
- The nine organisational characteristics scientifically linked to performance outcomes.

The Difference between Leadership and Management

- The importance of both leadership and management activities and where to focus them.
- Developing leadership practices that fuel culture change.

The Role of Applied Behaviour Analysis

- The fundamentals and use of applied behaviour analysis to understanding why people do what they do and to develop effective change strategies.

Defining the Gap – Where are you now and where do you want to be?

- How to assess your existing safety culture and to generate motivation, information, and accountability throughout each level of the organization to address challenges to safety excellence.

Best Practices for Developing Safety Leadership Excellence

- The essential elements of safety success and how to measure them.
- Engaging front-line employees and supervisors effectively.

Developing a Strategy

- Considerations for the development of an optimal strategy.

Who should attend:

Anyone from any level in the organisation who wants to increase the efficiency and effectiveness of their existing safety efforts through understanding and **building** on the crucial roles of leadership and engagement.

“A must for any leader who wants to create an injury-free culture” Chris Beetge, Sasol Polymers

Leading with Safety

Seminar Registration Form 18-19 October 2011

	First delegate	Additional delegates*
Fee per Person (Excluding VAT)	R 4950.00	R 4450.00

Registration

FAX: Complete this registration form and fax to BBI on: 011 867 6438; or

E-MAIL: Provide the information from the registration form and send to: conference@bbi.co.za

All fees payable in Rands plus VAT and must be received prior to the seminar.

The organisers reserve the right to refuse admission where evidence of full payment cannot be shown.

Should you require an original VAT invoice, please notify us in advance to ensure that payment is received prior to the event.

* To qualify for the group rate, registrations must be received at the same time.

Our VAT Registration number is 4510244173.

The seminar fee covers the cost of seminar materials, workbook, refreshments and lunch each day. Refunds are available up to two weeks prior to the seminar and are assessed at a R350 processing fee.

Once you have registered you will be sent a confirmation via e-mail or fax prior to the seminar date.

Registrations are accepted on a first-come, first-served basis. Early registration is encouraged due to limited seating capacity. Accommodation must be booked directly with the hotel of your choice.

Registration Details

Name: _____

Position: _____

Department: _____

Company: _____

Address: _____

City/Town: _____ Postal code: _____

Telephone: _____ Fax: _____

E-mail: _____

Please invoice my company.

VAT Reg. No: _____

Purchase order No. _____

For the attention of _____

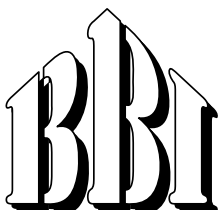
Direct deposit made to bank account:
ABSA Fourways – Account No: 9054060504.
Please fax copy of deposit slip to:
BBI, Fax No: 011 467 8614

I hereby acknowledge that I have read and understand all the terms of my registration.

Name: _____

Signature: _____

Special dietary requirements: _____



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